

Wickenburg is located one hour northwest of Phoenix and one hour southwest of Prescott. Its high Sonoran desert setting, relaxing lifestyle, rich arts, and cultural resources make Wickenburg a destination for visitors, new residents and employers. The town boasts a rich history that lives on today. Henry Wickenburg discovered gold in the area in 1863 where townsfolk established their homes and businesses. Incorporated in 1909, many of the town's historic buildings are from the heyday of Vulture Mine, the richest gold producer in Arizona history. In the early 1900's, local ranchers began taking in tourists who wanted to experience the American West. Wickenburg became the "Dude Ranch Capital of the World," and is now approaching another status as the "Team Roping Capital of the Southwest."

### Principal Economic Activities

Wickenburg is the trading area for the Hassayampa Valley region, with a diversified economy based on tourism, second-home residents, behavioral health, and other medical facilities, including the Wickenburg Community Hospital with expansion underway in 2015. The community and its role as the center of a 30,000 person trade area is also home to companies producing products for national and international markets. It has an in-town business airpark, an outlying area for a proposed rail-based park, and is located on Highways 60-93 and the proposed I-11 route connecting Phoenix and Las Vegas.



### Scenic Attractions

Wickenburg has something to offer for everyone; Guest Ranches, brand name motels, quaint family-run bed & breakfast inns, unique shops, art & cultural attractions, and a historic downtown area where many of the heritage events are held annually. Outdoor destinations include the Nature Conservancy owned Hassayampa River Preserve, a riparian habitat where bird watching and hiking are offered. The Wickenburg area also offers biking, golfing, team roping, and jeep trails. Historic sites besides the above mentioned Hassayampa River Preserve include Vulture Mine, Saguaro Movie Theatre, Garcia Little Red Schoolhouse, Robson's Ranch & Mining Camp, and more than 25 structures on the National Historic Register in the downtown area where visitors can enjoy a self-guided walking tour of historic buildings, outdoor art and bronze statues. The Webb Center for the Performing Arts brings in national entertainment from November through April in a 600-seat state of the art center. The Desert Caballeros Western Museum is a national destination for Western art and annually hosts Cowgirl Up!, a who's who of today's Western women artists. The Wickenburg Chamber of Commerce has a Wickenburg App for iPhones and iPads to download and learn more about the community online. Visit [www.VisitWickenburg.com](http://www.VisitWickenburg.com)

### Community Facilities

Wickenburg offers a wide-range of amenities such as parks, picnic Ramadas and playgrounds, basketball courts, tennis courts, pickleball, a swimming pool, multi-complex softball and baseball fields, soccer fields, a skate board park, rodeo grounds, team roping arenas, hiking trails, Tesla refueling stations, state-of-the art medical facilities, a performing arts center, digital learning programs, senior citizen services, and three golf courses. The Wickenburg Visitor's Center is housed in the 1895 restored Santa Fe Depot on Frontier Street. Nearby is the Wickenburg Public Library, Town of Wickenburg Complex, Desert Caballeros Western Museum, parks, restaurants, retail stores and Wickenburg Art Club Studio. The community combines facilities to host annual heritage events, including the Chamber sponsored Gold Rush Days & Rodeo each February.

**BASIC INFORMATION**

**Founded:** 1863      **Incorporated:** 1909  
**Elevation:** 2,070 ft.      **Location:** Maricopa County

**Distance to major cities:**

**Phoenix:** 58 miles      **San Diego:** 330 miles  
**Tucson:** 169 miles      **Los Angeles:** 337 miles  
**Las Vegas:** 233 miles

**POPULATION**

	1990	2000	2014 (est.)
Wickenburg	4,530	5,082	6,602
Maricopa County	2,130,400	3,072,149	4,008,651
State of Arizona	3,680,800	5,130,632	6,667,241

Arizona Dept. of Administration - azstats.gov

**PROPERTY TAX**

	1990	2000	2014
Elementary / High School	5.57	6.56	5.55
City / Fire District	1.23	0.71	1.40
Maricopa County	3.51	3.35	3.88
Totals (Maricopa County)	10.31	10.62	10.83
Totals ( County)	6.80	7.27	6.95

Arizona Dept. of Revenue & Arizona Tax Research Foundation

**SALES TAX / TRANSACTION PRIVILEGE TAX**

Wickenburg	2.20%
Maricopa County	0.70%
State	5.60%

Arizona Dept. of Revenue & Arizona Tax Research Foundation

**LABOR FORCE**

	1990	2000	2014
Civilian Labor Force	1,985	2,157	2,426
Unemployed	107	31	154
Unemployment Rate	5.4%	1.4%	6.3%

Arizona Dept. of Administration - azstats.gov

**WORKFORCE EDUCATION ATTAINMENT**

	Count	Share
Less than high school	671	13.1%
High school or equivalent, no college	1,448	28.2%
Some college or Associate degree	1,761	34.4%
Bachelor's degree or advanced degree	1,246	24.3%

Census Bureau - Fact Finder

**INDUSTRY (RANKED BY EMPLOYMENT)**

	Count	Share
Education, health care & social assistance	475	22.2%
Arts, entertainment, food & recreation services	283	13.2%
Professional, scientific, & administrative services	272	12.7%
Retail trade	260	12.1%
Transportation, warehousing, & utilities	193	9.0%
Manufacturing	190	8.9%
Finance, insurance & real estate	175	8.2%
Other services, except public administration	141	6.6%
Construction	91	4.3%
Agriculture, forestry, fishing, hunting, & mining	46	2.1%
Information	14	0.7%
Public administration	0	0.0%
Wholesale trade	0	0.0%

Census Bureau - Fact Finder

This profile was prepared by the Arizona Commerce Authority in cooperation with local sources. For further information, please contact:

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